

P.O. Box 522 Matawan, NJ 07747 732.290.1125 info@macocnj.com www.macocnj.com

May 1, 2019

## RE: MATAWAN DAY AND FALL FESTIVAL - Vendor Letter

The Matawan-Aberdeen Chamber of Commerce is pleased to announce that together with the Matawan Recreation Department, we will once again be presenting

Matawan Day and Fall Festival
On Main St in Matawan
Sat., Oct. 5<sup>th</sup>, 2019 from 12pm - 5pm
Rain Date: Sun. Oct.6<sup>th</sup> (same time)

Matawan Day and Fall Festival attracts thousands of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community.

We invite you to take advantage of this vendor opportunity to increase your exposure in the community and advertise your business. Choose one of the following and fill out attached application.

Non-Profits - \$35: 10' x 10' space on Main St.

Crafter/Artisan \$50: 10' x 10' space on Main St selling hand made items

<u>Vendors – Business/Retailers/Merchandisers - \$85:</u> 10' x 10' space on Main St. for businesses handing out information or selling items and/or services at the event

**Food Vendors - \$300:** 20' x 10' space on Main St. for businesses selling food

**Snack Vendors - \$150**: 20' x 10' space on Main St. for businesses selling snacks only

Publicity for the event is as follows:

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in banks, stores and other businesses in the area.
- Announcements on the Chamber's website and social media pages

\*\*Tables, Chairs and Electricity NOT provided, you must bring your own\*\*

Registration begins at 10:00am. Set-up time is from 10am-11:30am. Vendor check-in is at Main St. & Center St. across from Santander Bank. You will be given your spot number and directed where to set up from there. Table locations assigned on first come/first serve basis by date of receipt of application

## NO REFUNDS

For further information, please call 732-290-1125 or email <u>matawanday2019@gmail.com</u>

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## Matawan Day & Fall Festival 2019 Vendor Application

Oct. 5, 2019 12:00 pm – 5:00 pm Rain Date Oct. 6, 2019 Main St., Matawan Please check one: 10' X 10' **Non-Profit:** \$ 35 10' X 10' (Selling crafts at event-handmade only) Crafter/Artisan: \$ 50 10' X 10' (Handing out brochures/info & sales) **Business/Retail/Merchandiser:** \$ 85 20' X 10' \_\_\_\_\_ \*(Health & Fire Permit Required & separate Food Vendor:\* \$300 20' X 10' \_\_\_\_\_ fee to Health/Fire Prevention Dept's. will apply **Snack Vendor:\*** \$150 Insurance Certificate naming MACOC as additional insured required) \*Any vendor selling, sampling or giving away any consumable product (including water) must apply for a permit from the Monmouth Health Dept. Permit not needed for wrapped commercial brand candy. Do you need an application? Yes \_\_\_\_\_ No \_\_\_\_ **Business Name** Contact Name (Owner or Representative) Address Contact Phone Number(s) Cell Phone Number (day of event) Email Address (provide more than one if necessary – this will be our primary source of communication and you do not want to miss any notifications)

Please make check payable to: Matawan-Aberdeen Chamber of Commerce and return with this completed form to: PO Box 522, Matawan, NJ 07747 as soon as possible to secure your spot.

Last year and every year we sell out!

Will you be using: propane, generator, sterno, charcoal, etc.? Yes \_\_\_\_ No \_\_\_\_ If yes, circle all that apply.

Items and/or services being sold or provided

Special Request & Number of Spots if requesting more than one\_\_\_\_\_

Website and/or Facebook Page

How did you hear about Matawan Day?

Table spots assigned on first come/first serve basis by date of receipt of application

If you wish to pay by credit card, please call 732-290-1125 or visit our website at macocnj.com to register and pay on line.

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