



**Matawan-Aberdeen
Chamber of Commerce**
Helping to Build a Strong Business Community Since 1968

P.O. Box 522
Matawan, NJ 07747
732.290.1125
info@macocnj.com
www.macocnj.com

July 1, 2017

RE: MATAWAN DAY AND FALL FESTIVAL – Vendor Letter

The Matawan-Aberdeen Chamber of Commerce is pleased to announce that together with the Matawan Recreation Department, we will once again be presenting

***Matawan Day and Fall Festival
On Main St in Matawan
Sat., Oct. 14th, 2017 from 12pm - 5pm
Rain Date: Sun. Oct. 15th (same time)***

Matawan Day and Food Festival attracts thousands of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community.

We invite you to take advantage of this vendor opportunity to increase your exposure in the community and advertise your business. Choose one of the following and fill out attached application.

<u>Non-Profits - \$35:</u>	10' x 10' space on Main St.
<u>Crafter/Artisan \$50:</u>	10' x 10' space on Main St selling <u>hand made</u> items
<u>Vendors - \$85:</u>	10' x 10' space on Main St. for businesses <u>handing out</u> information only
<u>Retailer/Merchandiser - \$100:</u>	10' x 10' space on Main St. for businesses <u>selling</u> items and/or services at the event
<u>Food Vendors - \$300:</u>	20' x 10' space on Main St. for businesses selling food

Publicity for the event is as follows:

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in banks, stores and other businesses in the area.
- Announcements on the Chamber's website and social media pages

*****Tables, Chairs and Electricity NOT provided, you must bring your own*****

Registration begins at 9:00am. Set-up time is from 10am-11:30am. Vendor check-in is at Main St. & Center St. across from Santander Bank. You will be given your spot number and directed where to set up from there.

NO REFUNDS

For further information, please call 732-290-1125 or email matawanday2017@gmail.com



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Matawan Day & Fall Festival 2017 Vendor Application

Oct. 14, 2017 12:00 pm – 5:00 pm Rain Date Oct. 15, 2017 Main St., Matawan

Please check one:

- Non-Profit:** \$ 35 10' X 10' _____
- Crafter/Artisan:** \$ 50 10' X 10' _____ (Hand Made Products only)
- Vendor:** \$ 85 10' X 10' _____ (Handing out brochures & info)
- Retailer/Merchandiser:** \$100 10' X 10' _____ (Selling product/service at event)
- Food Vendor:** \$300 20' X 10' _____ (Health & Fire Permit required-fee to

Health/Fire Prevention may apply.) Insurance Certificate naming MACOC as additional insured required.

Any vendor selling, sampling or giving away any **consumable** product (including water) must apply for a permit from the Monmouth Health Dept. (No charge) Permit not needed for wrapped commercial brand candy.

Do you need an application? Yes _____ No _____

Business Name _____

Contact Name (Owner or Representative) _____

Address _____

Contact Phone Number(s) _____

Cell Phone Number (day of event) _____

Email Address _____

Website and/or Facebook Page _____

Items and/or services being sold or provided _____

Will you be using: propane, generator, sterno, charcoal, etc.? Yes ____ No ____ If yes, circle all that apply.

Portable Generator for electricity - please bring 100' cord so that generator can be moved away from the crowd.

Will you be using a Truck or Tractor Trailer as part of your display? Yes ____ No ____

Special Request & Number of Spots if requesting more than one _____

How did you hear about Matawan Day? _____

Please make check payable to: Matawan-Aberdeen Chamber of Commerce and return with this completed form to: PO Box 522, Matawan, NJ 07747 as soon as possible to secure your spot.

Last year we sold out!

If you wish to pay by credit card, please call 732-290-1125.

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