

Mayor Joe Altomonte and the
Matawan Economic Development Commission
with Matawan Handy Helpers announce



SENDING SENIORS SMILES

HOLIDAY LETTERS & CARDS CAMPAIGN

Imagine being completely alone in this world. Some seniors have no family to visit them during the holidays while others have no one to visit them during the year. Receiving holiday letters and cards is a welcome surprise that can restore a bit of hope and joy.

Please help us make this holiday season a little brighter by joining us in our campaign to write short letters, cards, or notes to our local seniors.

Don't worry if you don't know what to write, we have examples for you.

WRITING SAMPLES:

BASIC

KEEPING YOU IN MY THOUGHTS. HAVE A HAPPY, HEALTHY NEW YEAR.

SIMPLE

I JUST WANTED TO LET YOU KNOW THAT YOU'RE NOT ALONE.
MANY PEOPLE ARE THINKING OF YOU, INCLUDING ME.
I HOPE YOU HAVE A HAPPY, HEALTHY NEW YEAR.

A PERSONAL TOUCH

MY NAME IS MARY. I'M SITTING HERE WITH MY THREE CHILDREN
AND OUR BULLDOG GINGER.

WE'RE HERE THINKING OF YOU
AND WANTED YOU TO KNOW THAT YOU'RE NOT ALONE. MANY PEOPLE CARE, INCLUDING US.
WE HOPE YOU HAVE A
HAPPY AND HEALTHY NEW YEAR.

IF YOU WANT TO WRITE A LONGER NOTE, HERE ARE SOME SUBJECTS YOU MIGHT
CHOOSE TO INCORPORATE:

- WEATHER
- A CREATIVE PROJECT YOU'RE WORKING ON (KNITTING, FOR EXAMPLE)
- PETS
- SOMETHING YOU COOKED OR BAKED FOR THE HOLIDAYS
- VOLUNTEER WORK YOU DO
- WHAT YOU DO FOR A LIVING (KEEP IT POSITIVE)
- A SILLY MISTAKE YOU MADE (LIKE USING HAIRSPRAY TO POLISH A TABLE)

Letter and Card Instructions:

WRITE A LETTER OR GREETING CARD TO AN ELDERLY PERSON
YOU WILL NOT BE WRITING TO A SPECIFIC PERSON. LETTERS AND CARDS
WILL BE TAKEN TO THE LOCAL SENIOR LIVING FACILITIES AND DISTRIBUTED
BY THE FACILITY TO RESIDENTS WHO MOST NEED THEM.

PUT YOUR LETTER OR CARD INTO AN ENVELOPE BUT LEAVE IT UNSEALED
PLACE THE LETTER OR CARD IN THE UNSEALED ENVELOPE INTO ANOTHER ENVELOPE
OPTIONAL IF YOU WANT TO ADD YOUR RETURN ADDRESS

TAKE IT TO BOROUGH HALL OR THE GEEKERY
AND DROP IT INTO THE SENDING HOLIDAY SMILES LETTER AND CARD BOX

*Thank you!
Your kindness
is appreciated*

