



# MATAWAN DAY STREET FESTIVAL SPONSOR LEVELS CHART 2022



## MAJOR SPONSORS

<b>PLATINUM - \$750</b>	<b>DIAMOND - \$1500</b>	<b>PREMIER – \$3,000</b>
10' x 10' table space	10' x 10' table space	10' x 10' table space
Business name advertised on our website, and social media pages	Business name advertised as Major Sponsor on our website and social media pages	Business name advertised as Major Sponsor on our website and social media pages
Business name flyers in the Matawan area	Business name flyers in the Matawan area	Business name flyers in the Matawan area
Business mentioned in newspapers and Patch advertisements	Business mentioned in newspapers and Patch advertisements	Business mentioned in newspapers and Patch advertisements as premier sponsor
Name on thank you sign in both major performing areas	Name on thank you sign in both major performing areas	Name on thank you sign in both major performing areas
Business name broadcast during event at main performance area	Business name broadcast during event at main performance area	Business name broadcast during event at main performance area
Business announcements by roaming reporter as the Platinum Sponsor during the day	Business announcements by roaming reporter as the Diamond Sponsor during the day	Business announcements by roaming reporter as the Premier Sponsor during the day
Logo on banners around the Matawan community	Larger logo on banners around the Matawan community	Larger logo on banners in Matawan community
	Business Name displayed on Ride Sponsor Sign at the 4 kids bounce house/slides activity locations	Business Name displayed on Ride Sponsor Sign at the 4 kids bounce house/slide activity locations
	One-year free membership in Matawan-Aberdeen Chamber of Commerce	One-year free membership in Matawan-Aberdeen Chamber of Commerce
		Two large street banners at the two main entrances of the festival exclusive acknowledgement of business

## EVENT DAY SPECIALTY SPONSORS

<b>BOOSTER - \$200</b>	<b>ZONE - \$500</b>	<b>SHUTTLE BUS - \$750</b>
Additional fee if interested in table space at event	10' x 10' table space	10' x 10' table space
Business name flyers in the Matawan area	Business name displayed on the Zone Boards for your zone	Signs at shuttle stops including the Train Station One sign on the bus with business name/logo showing
Business name listed in newspapers and Patch, and on our website, and social media pages	Business name/logo on the 2 strands of pennants hanging across the street indicating the zone area. Each individual pennant will be color specific and include the business logo.	Shuttle bus signs along main street pointing to stop locations advertising you as the sponsor.
Name on thank you sign in both major performing areas	Business name listed in newspapers and Patch, and on our website, and social media pages	Business name listed in newspapers and Patch, and on our website, and social media pages
	Name on thank you sign in both major performing areas	Name on thank you sign in both major performing areas
		Business name broadcast during event at main performance areas
<b>BAND STAND - \$1000</b>	<b>ENTERTAINMENT &amp; SHOW - \$1250</b>	<b>KIDZ CORRAL ACTIVITY AREA - \$1500</b>
10' x 10' table space	10' x 10' table space	10' x 10' table space
Large sign displayed next to band platform	Large Banner displayed in performance area behind performers during event	Large banner displayed across Kidz Corral area and large sign with logo directing people to the area
Business name/logo as the Band Sponsor	Business with name and logo as the Entertainment sponsor	Business with name and logo as the Kidz Corral Sponsor
Name listed on thank you signs placed in main performance areas and our website, Facebook, Instagram pages	Name listed on thank you signs in the entertainment areas and our website, Facebook, Instagram pages	Name listed on the thank you signs in main performance areas and our website, Facebook, Instagram pages
Business name broadcast during event at bandstand area	Business name broadcast during event at main performance areas	Business name broadcast during event at main performance areas
		One-year free membership in Matawan-Aberdeen Chamber



# Matawan-Aberdeen Chamber of Commerce

Helping Build a Strong Business Community Since 1968

PO Box 522, Matawan, NJ 07747 732-290-112  
info@macocnj.com www.macocnj.com



## Matawan Day Street Festival 2022 Sponsorship Application

Our business will support Matawan **MAIN SPONSORS**, to be held Saturday, Oct. 1, 2022  
(rain date Oct. 2) from 12:00pm – 5:00pm on Main St. in Matawan.

Please refer to the attached Sponsor Level Chart Sheet and write in your choice here  
Sponsor level choice: \_\_\_\_\_

**\*\*For sponsorship levels \$500 and up, will you be taking the included table space? Yes / No**

**Please make your check payable to: Matawan-Aberdeen Chamber of Commerce and return with this completed form to: PO Box 522, Matawan, NJ 07747**

We will also accept credit card payments over the phone 732-290-1125 or on our website [macocnj.com](http://macocnj.com)

Business Name \_\_\_\_\_

Contact Name (Owner or Representative) \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone Number(s) \_\_\_\_\_ Cell Phone Number (day of event) \_\_\_\_\_

Email Address(es) \_\_\_\_\_

Website and/or Facebook Page \_\_\_\_\_

### Below is applicable to Sponsorship Levels \$500 and up

**\*\*Tables, Chairs and Electricity NOT provided; you must bring your own\*\***

Items and/or services being sold or provided \_\_\_\_\_

Will you be using: propane, generator, sterno, charcoal, etc. Yes / No If yes, circle all that apply

Portable Generator for electricity - please bring 100' cord so that the generator can be moved away from the crowd.

Will you be using a Truck or Tractor Trailer as part of your display? Yes / No

Special Request & Number of Spots if requesting more than one \_\_\_\_\_

**Any** vendor selling, sampling or giving away any **consumable** product (including water) **must** apply for a permit from the Monmouth Health Dept. (Cost included in fee) Permit not required for wrapped commercial brand candy. Do you need an application? Yes / No

**Registration begins at 10:00 am. Set-up time is from 10am–11:30am. Vendor check-in location to be announced at which time you will then be given your spot number and directed where to set up.**

### **NO REFUNDS**

For further information, please call 732-290-1125 or email [matawanday2022@gmail.com](mailto:matawanday2022@gmail.com)

Thank you for your support. Your participation will help make this event a great celebration of community.