

# The Mayor and Council Announce **SENDING HOLIDAY SMILES** HOLIDAY LETTERS, CARDS & TOY CAMPAIGN INSTRUCTIONS

Imagine being completely alone in this world. Some Seniors will not see their families due to COVID-19. Sadly, others never have visitors. Receiving Holiday letters and Cards is a welcome surprise that can restore a bit of hope and joy.

The Mayor and Council are assisting The American Legion Post 176 and Sons of the American Revolution - Monmouth Chapter Mark Church in Keansburg is holding a toy collection for underprivileged children. Bringing them toys and gift cards for the holiday helps restore hope and joy. Just letting a stranger know that someone still cares can make all the difference in one's life.

Please help us make this holiday season a little brighter by joining us in our campaign to write short letters, cards, notes to our local seniors. and bring toys to a local church that will see that all of the toys are distributed in time for Christmas day. Don't worry if you don't know what gift cards to buy or what to write, we have examples for you.

**Gift Card Suggestions:** Amazon, Ulta, Urban Outfitters, American Eagle, Happy Gift Card, Target, Netflix, GameStop, Chick-fil-a to name a few

## WRITING SAMPLES:

### VERY SIMPLE

"KEEPING YOU IN MY THOUGHTS. HAVE A HAPPY, HEALTHY NEW YEAR."

### SIMPLE

"I JUST WANTED TO LET YOU KNOW THAT YOU'RE NOT ALONE. MANY PEOPLE ARE THINKING OF YOU, INCLUDING ME. I HOPE YOU HAVE A HAPPY, HEALTHY NEW YEAR."

### A PERSONAL TOUCH

"MY NAME IS MARY. I'M SITTING HERE WITH MY THREE CHILDREN AND OUR BULLDOG GINGER. WE'RE HERE THINKING OF YOU AND WANTED YOU TO KNOW THAT YOU'RE NOT ALONE. MANY PEOPLE CARE, INCLUDING US. WE HOPE YOU HAVE A HAPPY AND HEALTHY NEW YEAR."

**PLEASE KEEP YOUR NOTE POSITIVE AND UPBEAT.  
REFRAIN FROM TALKING ABOUT ILLNESS OR POLITICS.**

**IF YOU WANT TO WRITE A LONGER NOTE, HERE ARE SOME SUBJECTS YOU MIGHT CHOOSE TO INCORPORATE:**

- WEATHER
- A CREATIVE PROJECT YOU'RE WORKING ON ( KNITTING, FOR EXAMPLE)
- PETS
- SOMETHING YOU COOKED OR BAKED FOR THE HOLIDAYS
- VOLUNTEER WORK YOU DO
- WHAT YOU DO FOR A LIVING ( KEEP IT POSITIVE)
- A SILLY MISTAKE YOU MADE ( LIKE USING HAIRSPRAY TO POLISH A TABLE)

IT IS OPTIONAL TO INCLUDE YOUR LAST NAME AND ADDRESS. IF YOU KNOW OF SENIORS WHO MAY NEED SOME CHEER, CONTACT US TO BE A RECIPIENT.

## Letter and Card Instructions:

WRITE A LETTER OR GREETING CARD TO AN ELDERLY PERSON  
YOU WILL NOT BE WRITING TO A SPECIFIC PERSON. LETTERS AND CARDS WILL BE TAKEN TO THE LOCAL SENIOR LIVING FACILITIES AND DISTRIBUTED BY THE FACILITY TO RESIDENTS WHO MOST NEED THEM.

PUT YOUR LETTER OR CARD INTO AN ENVELOPE BUT LEAVE IT UNSEALED  
PLACE THE LETTER OR CARD IN THE UNSEALED ENVELOPE INTO ANOTHER ENVELOPE

TAKE IT TO BOROUGH HALL AND DROP IT INTO THE SENDING HOLIDAY SMILES LETTER AND CARD BOX

## Toy Collection Instructions:

PURCHASE UNWRAPPED TOYS OR GIFT CARDS AND BRING THEM TO ANY OF THESE LOCATIONS AND DROP THE TOYS FOR CHILDREN

NEWBORN - 12 YEARS OLD

OR GIFT CARDS TEENAGERS 13- 18 YEARS OLD

INTO THE TOY COLLECTION BINS

BOROUGH HALL - 201 BROAD STREET KP EDGESTONE REALTY - 76 MAIN STREET.

THE GEEKERY - 19 LITTLE STREET

**THANK YOU SO MUCH FOR CARING ABOUT OTHERS.**

