# October 23, 2024 Recreation Commission Meeting Minutes

Attendance: Eddie Holland, Arlan Feiles, Jay Lobosco, Alexis Livesey, Cathy Zavorskas, Melaina Conroy

**Start:** 6:05 pm

#### Halloween Boo-Tacular 2024

Cathy went over layout of event. Explained how wires will be hung between trees to hang lights.

Cathy over set up of inflatables.

Cathy discussed possibly putting out folding chairs because Terhune Park is currently very dusty, and people may not want to sit on the ground.

We do not have staff to man inflatables, too costly, upwards of \$300 for this event. We will need to rotate volunteers to help staff.

Cathy explained that the primary concern for help is between 4:30 pm - 6:30 pm.

Vendors attending the event are:

- Matawan Fire Department
- Matawan Aberdeen Public Library
- the geekery
- Four Bees Baking
- Big John's Gourmet Burgers

Cathy went over all the games & crafts for the event. (4) different crafts and multiple games such as corn hole, spider ring toss & mini golf. If not enough people to man all the games, will pull back on the games.

The Commission requested more candy to be added to the goody bags for kids.

Cathy will speak to Summit Soundz to request they play Halloween Music at the event.

#### Miscellaneous

Arlan suggested a Monday Night Football Viewing in the park.

Cathy also mentioned she could speak to Adam in DPW as his son is a Senior VP with the New York Giants.

## Turkey Trot

Eddie asked if the Commission needed to go around to local businesses to solicit sponsorships. Cathy explained that we are working on it as a department, but any help is appreciated.

Cathy submitted an article to All About Matawan about the event.

Cathy explained we need to really make a push for early registrations so that we have an accurate number of shirts that are needed for Race Day.

We are also looking into a moisture wicking tee for this year's tee. Cathy also asked that the graphic for this year be modified slightly.

Cathy is going to look at medals and see about having year added.

Sponsorships:

Cathy is going to ask Gracy to reach out to certain local vendors she as a relationship with.

Vigor Wellness is interested & NJ Sports, Spine & Wellness as signed on as a Premier sponsor.

Cathy explained she'd like to get away from sponsorships going on shirts and instead do mile marker sponsorships instead. Proposing this for next year.

### Winter Lights Festival

Eddie asked if Santa was booked for event. He is booked & confirmed.

Arlan asked about different crafts & decorations for holidays such as Hannukah & Kwanza. Explained that we have researched and are planning to do this.

Alexis is going to investigate have the Girl Scouts sing at the event once again.

Arlan mentioned having the marching band attend. Explained we have reached out to MRHS to request attendance.

Cathy is going to investigate MAMS choir. Plans on reaching out to Mr. Wells.

**End**: 7:10 pm

Respectfully submitted,

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Melaina Conroy

**Recreation Assistant**