

Economic Development, Business & Redevelopment Commission
Meeting Minutes March 10, 2025
Held in Council Chambers at Borough Hall

Meeting was called to order at 7:05

Attendance:

Present:	Steven Russell	Dean Fazio
	Jeff Kagan	Joel Pascua
	Cathy Zavorskas	Ryan Michelsen
	Linda Martin	

Absent: Deana Gunn, Brian Livesey, John Christopher, Jay LoBosco, Joseph Rizzuto

Minutes of the January 23, 2025 meeting were presented – Jeff made motion to approve, Joel seconded. Minutes approved.

Events:

- **Car Show** – May 21st, rain date May 28th –
 - Cathy reported that Hot Rod Mike was good for both dates and the stage worked well in the location from last year
 - Cathy asked Joel to make two flyers; one for the car owners specifically stating that no cars will be able to leave early and one for the vendors & general public
 - 30 vendors \$50 fee
 - 4 food trucks \$150 fee; and 1 lemonade stand; 1 Ralph's; 1 pretzel
 - Linda to send out info to last year's vendors.
 - Beneficiaries for proceeds presented & voted on – Matawan Historical Society & Masonic Lodge #192
 - Need sponsors – same categories as last year \$500 for DJ; \$300 for awards; \$500 for band
 - Request Jay to look into bands
- **Memorial Day Parade** – May 24th, rain date May 26th
 - Date on Saturday will allow for more music & floats
 - Jeff volunteered a car provided he could make it
- **Shark Run** – June 14th
 - 100 registered so far; Run Sign Up– USATG US Certified Course 5K
 - Fees to cover badges, medals, t-shirts
 - Beneficiary of net proceeds – Theater program at MRHS
- **July 4th Fireworks** on June 28th, rain date June 29th – Linda to ask Jorge if he could provide food stand as in prior years
- **Matawan Day** – October 4th, rain date October 5th – Cathy stated that the dates were approved. She has discussed with police additional needs particularly at Little & Main and South St.

Chamber of Commerce (MACOC)

- March 18th 10th annual Cross of Glory Meet & Greet with MJXpressions Special Needs Students performing
- April 1st – Networking Luncheon at GrilleStone in Old Bridge (same owner as Hyderabad Spice in Matawan);
- April 29th – General Membership Meeting at Woman's Club (after hours)
- June 12th – Awards & Installation Dinner; Matawan to choose Spirit of Matawan award recipient
- Aberdeen - MACOC President, Mike Grandi attended Aberdeen Council Meeting and introduced himself on March 6th. Aberdeen held their Health Fair in Cliffwood on March 7th. Linda reported that it was a nice event with great vendors. It could have been better attended if on a Saturday instead of during the week.
- Central New Jersey Regional Chamber of Commerce (CNJRCC) Awards & Installation Dinner reported on by Jeff & Joel – April 3rd at Make A Wish Foundation – EDB Commission members were sent invitation – can register at Member Price; looking for donations of door prizes

Local Businesses

- The Canna Bar should be opening early April; Chamber of Commerce Board Members were invited to take a tour earlier this month
- Vigor Dispensary coming along with sign out front
- Jeff mentioned that his building was fully rented
- Key Food has a different sign
- Ryer House coming along nicely

Other Business/Open Comments

- Cathy said that Lakeside Dining was pending and contingent on Ravine Drive road-closing
- Steven held a successful piano concert to standing room only at Burrowes Mansion on March 9th

Next Meeting on April 21; Since it is the day after Easter, Linda to send email to members to make sure there would be a quorum.

Meeting adjourned 8:00

Respectfully Submitted,

Linda Martin

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Recording Secretary

Economic Development Business & Redevelopment Commission of Matawan