

Economic Development, Business & Redevelopment Commission  
Meeting Minutes January 23, 2025  
Held in Council Chambers at Borough Hall

Meeting was called to order at 7:05

**Attendance:**

Present:	Deana Gunn	Steven Russell
	Jay LoBosco	Joseph Rizzuto
	Jeff Kagan	Joel Pascua
	Cathy Zavorskis	Ryan Michelsen
	Linda Martin	

Absent: Brian Livesey, John Christopher, Dean Fazio

Minutes of the October 28, 2024 meeting were presented – Joe made motion to approve, Steve seconded. Minutes approved.

**Events:**

- **Matawan Day** – October 4th – Cathy stated that the Rec Department would take care of the concert stage. Terhune Park would be for the bands only – no vendors.  
She also said that there would be a tent set up for Matawan businesses to offset the lack of foot traffic on Main Street.
- **Car Show** – May 21<sup>st</sup>, rain date May 29<sup>th</sup> – will discuss beneficiaries of proceeds at next meeting
- **Memorial Day Parade** – May 24<sup>th</sup>, raindate May 26th
- **Shark Run** – June 14<sup>th</sup>
- **Turkey Trot** – November 29th

**Chamber of Commerce:**

- February 4<sup>th</sup> luncheon at Ginkaku – Tom Vastardis, CPA – speaker
- February 19<sup>th</sup> bowling night at Strathmore Lanes; net proceeds to scholarship fund
- April 29<sup>th</sup> General Meeting at Woman's Club
- June 12<sup>th</sup> tentative Installation and Awards Dinner

Central New Jersey Regional Chamber of Commerce Gala April 3rd

**Local Businesses**

- Gem Bagel to take space of Dunkin Donuts on Hwy 34
- Nutritionist in Medical Building
- Nu Forma Wellness opening in Bellazio Collective – to schedule a grand opening and ribbon cutting
- Key Food owner says they are opening in a couple of months

- Peter Conte' space – no progress
- Burger Shop – new owners
- Cannabis report – next month

## **Brochures**

**How to Open Business Brochure** – being worked on. It will be online with links & forms.

**League of Municipalities** – Cathy said that she would submit an entry into photo contest – photo of new dock, deadline Feb. 7<sup>th</sup>

**Tourism** – new seal; rebrand Matawan

## **Open Comments**

Deana suggested a newsletter 2 times a year and holding another general meeting

Cathy introduced Love Matawan project sponsored by Just Love Coffee Café. The cost will be \$10 to purchase packet with a heart lock to be placed on fence and instructions to submit photos & affirmations. Proceeds to Matawan Food Pantry & United Methodist Church Food Pantry. Businesses will be requested to donate \$100. Party to be held on March 1<sup>st</sup>.

**Dates for 2025 EBD Meetings** discussed – see attached calendar

Meeting adjourned 8:05

Respectfully Submitted,

*Linda Martin*

Linda Martin  
Recording Secretary  
Economic Development Business & Redevelopment Commission of Matawan