

Economic Development, Business & Redevelopment Commission
Meeting Minutes April 21, 2025
Held in Council Chambers at Borough Hall

Meeting was called to order at 7:05

Attendance:

Present:	Deana Gunn	Steven Russell
	Jeff Kagan	Joseph Rizzuto
	Jay LoBosco	Cathy Zavorskas
	Ryan Michelson	Linda Martin

Guest: Dan

Absent: Brian Livesey, John Christopher, Joel Pascua, Dean Fazio

Minutes of the March 10, 2025 meeting were presented – Jeff made motion to approve, Joe seconded. Steve mentioned correction to typo “Ryder” to “Ryer” Minutes approved with change.

Events:

- **Car Show** – May 21st, rain date May 28th –
 - Cathy reported on sponsors – Fazio Bros. to take trophy sponsorship; DiBari’s to take \$500 sponsorship; Scalia Funeral Home to get back to her.
 - Three events on banner – Car Show, Memorial Day Parade & Fishing Derby Lawn Sign was presented.
 - Jay mentioned that the band would need 24 hour cancellation notice. If rain date is used, he said that a band would be available.
 - Stage to be in the same place as last year; street closing at 4:00; parking for vendors at Atlantic Glass & Scalia. Charles from Matawan School of Martial Arts to be notified.
 - Volunteers – need about (8) eight from 4:00 – 6:00 pm.
 - Need water for band & volunteers, Cathy will provide from Borough.
 - Jeff & Joel to distribute flyers to Main St. businesses & residents. They will also ask restaurants if they want to be listed on the food “vendor” sheet for car owners.
 - Linda reported that vendors from last year were sent applications; Two food vendors have confirmed; need one or two more food vendors. Deana/Ryan to obtain resolution for health permit fee to be waived as in past years. Main Street businesses and Commission members do not pay the vendor fee. Need three extra spots for (1) for Recreation Dept and (2) for proceed beneficiaries.
 - Spots to be marked on Monday or Tuesday depending on weather. Steven volunteered to assist.
- **Memorial Day Parade** – May 24th, rain date May 26th
 - Cathy reported that 5 bands are confirmed – Matawan High School Marching Band & Concert Band, Barber Shop Quartet; Sons of Swing. She also confirmed Colonel Wilderman; still to encourage businesses to join in marching.

- **Shark Run** – June 14th
 - 250 registered so far; Expected 700 - 750
- **Matawan Day** – October 4th, rain date October 5th – to be discussed at future meeting

Local Business News

- Deana reported that Key Food is coming along. Deana & Ryan met with owner who said there had been an issue with plans; presently waiting for JCP&L
- The Canna Bar ribbon cutting & official grand opening to be held on May 10th. Soft opening was on Friday, April 18th
- Vigor Dispensary moving along and to open soon
- Cozy Corner – no movement
- Cathy reported on Metuchen Ordinance on Vacant properties – they have up to 30 days to register as vacant and pay \$50 fee, renew after one year and pay \$1,500 fee. After two years fee goes to \$3,000. Also, property must be kept in good condition with a 24/7 call number.
- Ryan reported that Matawan has similar ordinance with lower fees
- Ordinance to be reviewed to raise fees and monitor enforcement
- Cathy & Jay to visit Metuchen, & possibly Boonton & Brielle
- Joe asked about BoA property. Deana said property has been sold and plans have been presented but nothing approved.

Chamber of Commerce

- April 29th – General Membership Meeting at Woman's Club (after hours)
- May 2nd – Annual networking luncheon at El Rinconcito; May 27th – Happy Hour at Patrizia's of Matawan in Old Bridge; June 24th networking luncheon at The Burger Shop with entertainer; July 15th – Bury the Hatchet & July 29th Hyderabad Spice
- June 12th – Awards & Installation Dinner; Matawan to choose Spirit of Matawan award recipient; Aberdeen has chosen Shah, owner of Dunkin Donuts. Chamber will also present Mayor Fred Tagliarini the President's Special Recognition Award.

Other Business

- **General Business Meeting** to be held on October 20th with presentation to businesses by NJBAC or NJDEA. Linda to forward information on both organizations and topics to Deana, etc.

Next Meeting on May 19th

Meeting adjourned 8:15

Respectfully Submitted,

Linda Martin

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Recording Secretary

Economic Development Business & Redevelopment Commission of Matawan