## Economic Development, Business & Redevelopment Commission Meeting Minutes June 17, 2024 Held in Council Chambers at Borough Hall

Meeting was called to order at 7:05

Attendance:

Present:

Deana Gunn

Dean Fazio,

Jeff Kagan

Cathy Zavorskas Ryan Michelsen

Joel Pascua
Jay LoBosco

Linda Martin

John Christopher

Absent:

Brian Livesey, Joseph Rizzuto, Steven Russell

Minutes of the April 15<sup>th</sup> meeting were presented – Joel made motion to approve, Jeff seconded, all approved

## **Events:**

- Shark Run great success
- Car Show Wednesday, July 10<sup>th</sup>

We only lost one vendor with the rescheduled date. There is a new band – upbeat blues. All three sponsors are secured; new flyer to go out; stage to be at Atlantic Glass, Port-a-johns behind stage with signs to direct people. DPW truck will be on Ravine; vendors to start at Little Street. Letter needs to go out to residents & businesses.

- Unveiling of Matawan sign at KP Edgestone Tuesday, July 16<sup>th</sup>
  Flyer to go out with QR code for registration; reception at A Salute after unveiling; must rsvp to attend for free or \$20 at door
- Matawan Day Saturday, October 5th

To be set up in the fields and park – Bands/stage to be in Hourihan Field (bands to be free, local, performing for exposure), entertainment in Terhune Park, vendors in parking lot (2 spots per vendor) & on Broad St. up to the driveway of The Edge. To meet with Chief about parking & logistics. Cathy to see if First Presbyterian is available for vendors. Attendees to park at train station and shuttled to event.

## **Update on Local Businesses**

- Hudson Square closed
- Speedway gas station closed

- Key Food Express nothing happening
- Cozy Corner selling

- Independent salons (sharing space) to go into The Edge
- Aby's to open and wants a ribbon cutting
- Mike's Meats deli next store to Aby's
- BoA property has been purchased

Martin

Brochures - Matawan brochure to go to out for print. Cathy to call Donna of King Kong Printing

**Next Meeting** – no meeting on July 15<sup>th</sup>. Grand reveal of the sign on July 16<sup>th</sup> at KP Edgestone office instead. No meeting in August. Members to attend Matawan Day Committee meetings. Next meeting September 16, 2024.

Meeting adjourned at 8:15

Respectfully Submitted,

Linda Martin
Recording Secretary

Economic Development Business & Redevelopment Commission of Matawan