



**Matawan Borough Recreation
Winter Lights Festival 2025 Sponsorship Packages**

Sponsorship Levels	Gold \$1,000	Silver \$500
<i>On Site Branding</i>		
Banner on Stage	✓	
Signage displayed on ice skating rink wall	✓	
Flag displayed by stage	✓	✓
Vendor table at event	✓	✓
Verbal recognition during event from stage	✓	✓
<i>Social Media</i>		
Dedicated Social Media posts for Gold sponsor across all platforms (Facebook, Instagram)	✓	
2 social media shoutouts leading up to the event for silver sponsor		✓
<i>Post Event Recognition</i>		
Thank you post-event recognition on social media with highlight of sponsor	✓	✓