



Matawan Borough's 19th Annual Turkey Trot Sponsorship Opportunity Packages

Sponsorship Levels	Premier \$750	Gold \$500	Silver \$300
On Site Branding			
12' feather flag at Terhune Park (largest size)	✓		
9' feather flag at Terhune Park		✓	
24" x 36" sign in Terhune Park			✓
Brand Exposure			
Largest Logo on race shirt	✓		
Standard size logo on race shirt		✓	✓
Business logo on race website (top line)	✓		
Business logo on race website (middle line)		✓	
Business logo on race website (bottom line)			✓
Social Media			
All Turkey Trot Social Media posts across all platforms (Facebook, Instagram) will include the premier sponsors	✓		
3 Turkey Trot social media posts leading up to event will include gold sponsors		✓	
2 Turkey Trot social media posts leading up to the event will include silver sponsors			✓
Post Event Recognition			
Thank you post-event Thanking all the sponsors on social media	✓	✓	✓
Recognition at future Matawan Borough Council Meeting	✓	✓	✓