

Matawan-Aberdeen Chamber of Commerce

Helping to Build A Strong Business Community Since 1968

P.O. Box 522 Matawan, NJ 07747 732-290-1125 info@macocnj.com www.macocnj.com

April 30, 2016

RE: MATAWAN DAY AND FOOD FESTIVAL - Vendor Letter

The Matawan-Aberdeen Chamber of Commerce is pleased to announce that together with the Matawan Recreation Department, we will once again be presenting

Matawan Day and Food Festival
On Main St in Matawan
Sat., Sept. 24th, 2016 from 12pm - 5pm
Rain Date: Sun. Sept. 25th

Matawan Day and Food Festival attracts thousands of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community.

We invite you to take advantage of this vendor opportunity to increase your exposure in the community and advertise your business. Choose one of the following and fill out attached application.

Non-Profits - \$35: 10' x 10' space on Main St.

Vendors - \$85: 10' x 10' space on Main St. for businesses handing out information only

<u>Crafters/Retailers - \$100:</u> 10' x 10' space on Main St. for businesses selling items and/or services

Food Vendors - \$300: 20' x 10' space on Main St. for businesses selling food

Publicity for the event is as follows:

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in banks, stores and other businesses in the area.
- Announcements on the Chamber's website, Facebook page and Twitter

Tables and Electricity NOT provided, you must bring your own

Please check-in at the Check In table at either end of the event. You will be directed where to setup from there. Registration begins at 9:00am with set-up time from 10:00 am— 12:00 pm.

NO REFUNDS

For further information, please call 732-290-1125 or email matawanday2016@gmail.com