



**BOROUGH OF MATAWAN**  
**DEPARTMENT OF RECREATION**

**DARIA DIETERLE**  
**DIRECTOR**

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On Saturday, November 30th, 2019 the *Matawan Recreation Commission* is sponsoring its *Annual Matawan Turkey Trot*, a 5K Race/Fitness Walk through the historic and scenic streets of Matawan. Our goal as in years past is to raise funds to benefit Matawan's parks, recreation programs, and events. Last year, your business did generously support a sponsorship for our Turkey Trot, and we are hoping that this year you would be able to help us out again.

This year we were able to beautify our lakefront by repainting the lake house. We were able to refurbish the interior of the lake house that we now can sell snacks and drinks to our lake visitors during the summer months. Additionally, we have been able to beautify downtown with holiday decorations and winter themed banners turning Main Street into a festive Main Street!

The *Annual Matawan Turkey Trot* is sponsored by the *Matawan Recreation Commission*, but we need individual, local and corporate business sponsors to partner with us to accomplish this goal. Sponsorship plays a vital role in this effort and we hope you will consider investing in the progress. The *Matawan Recreation Commission* welcomes all contributions. Below are the levels of sponsorships available:

- **\$1000 Premiere Sponsorship: Banner at Terhune Park on fence, logo on t-shirt, plaque, & mile marker**
- **\$500 Gold Sponsorship: logo on t-shirt & plaque & mile marker**
- **\$300 Silver Sponsorship: logo on t-shirt & plaque**

The Matawan Turkey Trot offers a unique marketing opportunity while donating directly to the improvement of Matawan's parks and to invest in Recreation programs and events while promoting your business. Many have already committed their time and efforts to this event and we need your support to add to our success. We thank you for your support!

Sincerely,  
*Daria Dieterle*  
Recreation Director