

MATAWAN RECREATION COMMISSION PRESENTS

WINTER LIGHTS FESTIVAL

*and tree
lighting*

FRIDAY, DECEMBER 5TH

6:30 PM - 8:30 PM

TERHUNE PARK

NEW FOR 2025 - Ice Skating Rink!

Crafts
Music

Activities
S'mores

Games
Hot Chocolate

Santa

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Interested in a Sponsorship?

See the chart below



Matawan Borough Recreation Winter Lights Festival and Tree Lighting 2025 Sponsorship Packages

Sponsorship Levels	Premier \$1,000	Gold \$750	Silver \$500
On Site Branding			
Banner on Stage	✓		
Signage displayed on Ice skating rink wall	✓		
Signage displayed on light stands		✓	
Flag displayed by stage	✓	✓	✓
Verbal recognition during event from stage	✓	✓	✓
Vendor table at event	✓	✓	✓
Social Media			
Dedicated Social Media posts for Premier sponsor across all platforms (Facebook, Instagram)	✓		
3 Social Media shoutouts leading up to the event for Gold Sponsor		✓	
2 Social Media shoutouts leading up to the event for the Silver Sponsor			✓
Post Event Recognition			
Thank you post-event recognition on social media with highlight of sponsor	✓	✓	✓

