

Mayor Joe Altomonte and the
Matawan Economic Development Commission
with Matawan Handy Helpers announce
the 5th Annual

SENDING SENIORS SMILES

HOLIDAY LETTERS & CARDS CAMPAIGN

You can help bring smiles to Seniors who are without family
this Holiday Season by writing a letter and dropping it off at
one of our two Sending Seniors Smiles Mail Drop locations



Letters & Cards

Sample letter
ideas and
instruction sheet
below

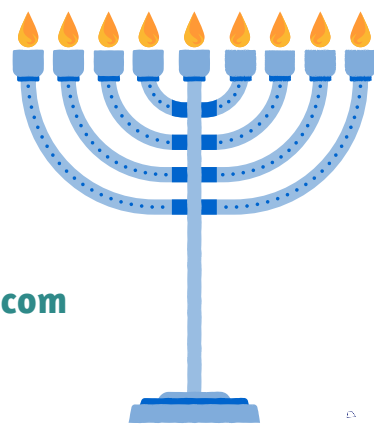
DUE BY FRIDAY, 12/20

Letters and Cards Drop-off Locations

Matawan Borough Hall 201 Broad Street

The Geekery 19 Little Street

For questions or information:
Contact Cathy at Cathy.Zavorskas@MatawanBorough.com
or John Lazar at JMLazar68@gmail.com



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Imagine being completely alone in this world. Some Seniors have no family to visit them. Sadly, others never have visitors. Receiving holiday letters and cards is a welcome surprise that can restore a bit of hope and joy.

Please help us make this holiday season a little brighter by joining our campaign to write short letters, cards, and notes to our local seniors. Don't worry if you don't know what to write, we have examples for you.

WRITING SAMPLES:

BASIC

Keeping you in my thoughts. Have a happy, healthy New Year.

SIMPLE

I just wanted to let you know that you're not alone.
Many people are thinking of you, including me.
I hope you have a happy, healthy New Year.

A PERSONAL TOUCH

My name is Ellen. I'm sitting here with my three children and our bulldog, Ginger. We're here thinking of you and wanted you to know that you're not alone. Many people care, including us. We hope you have a happy and healthy New Year.

IF YOU WANT TO WRITE A LONGER NOTE. HERE ARE SOME SUBJECTS YOU MIGHT CHOOSE TO INCORPORATE:

- Weather
- A creative project you're working on (knitting, for example)
- Pets
- Something you cooked or baked for the holidays
- Volunteer work you do
- What you do for a living (keep it positive)
- A silly mistake you made (like using hairspray to polish a table)

Letter and Card Instructions:

Write a letter or greeting card to an elderly person. You will not be writing to a specific person. Letters and cards will be taken to the local senior living facilities and distributed by the facility to residents who most need them.

Put your letter or card into an envelope but leave it UNSEALED. Place that unsealed envelope (with the letter inside it) into another envelope

Take it to Borough Hall or The Geekery and drop it into either of their Sending Holiday Smiles Letters and Card Box by Friday, December 20th.

Optional to put a return address on your envelope

Thank you!
We appreciate
your participation
and kindness.