

Mayor Joe Altomonte and the  
Matawan Economic Development Commission  
with Matawan Handy Helpers announce  
the 6th Annual

# SENDING SENIORS SMILES

## HOLIDAY LETTERS & CARDS CAMPAIGN

You can help bring smiles to Seniors who are without family  
this Holiday Season by writing a letter and dropping it off at  
one of our two Sending Seniors Smiles Mail Drop locations



## Letters & Cards

Sample letter  
ideas and  
instruction sheet  
below

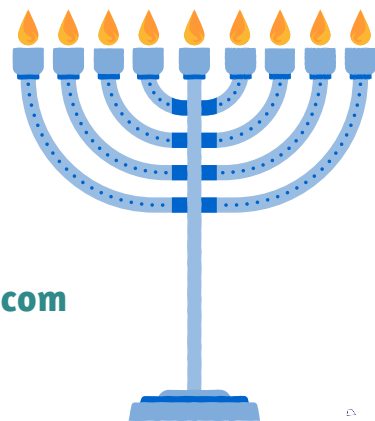
**DUE BY FRIDAY, 12/19**

### Letters and Cards Drop-off Locations

**Matawan Borough Hall** 201 Broad Street

**The Geekery** 19 Little Street

For questions or information:  
Contact Cathy at [Cathy.Zavorskas@MatawanBorough.com](mailto:Cathy.Zavorskas@MatawanBorough.com)  
or John Lazar at [JMLazar68@gmail.com](mailto:JMLazar68@gmail.com)



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## HOLIDAY LETTERS & CARDS CAMPAIGN

Imagine being completely alone in this world. Some Seniors have no family to visit them. Sadly, others never have visitors. Receiving holiday letters and cards is a welcome surprise that can restore a bit of hope and joy.

Please help us make this holiday season a little brighter by joining our campaign to write short letters, cards, and notes to our local seniors. Don't worry if you don't know what to write, we have examples for you.

### WRITING SAMPLES:

#### BASIC

Keeping you in my thoughts. Have a happy, healthy New Year.

#### SIMPLE

I just wanted to let you know that you're not alone. Many people are thinking of you, including me. I hope you have a happy, healthy New Year.

#### A PERSONAL TOUCH

My name is Ellen. I'm sitting here with my three children and our bulldog, Ginger. We're here thinking of you and wanted you to know that you're not alone. Many people care, including us. We hope you have a happy and healthy New Year.

IF YOU WANT TO WRITE A LONGER NOTE. HERE ARE SOME SUBJECTS YOU MIGHT CHOOSE TO INCORPORATE:

- Weather
- A creative project you're working on (knitting, for example)
- Pets
- Something you cooked or baked for the holidays
- Volunteer work you do
- What you do for a living (keep it positive)
- A silly mistake you made (like using hairspray to polish a table)

### Letter and Card Instructions:

Write a letter or greeting card to an elderly person. You will not be writing to a specific person. Letters and cards will be taken to the local senior living facilities and distributed by the facility to residents who most need them.

Put your letter or card into an envelope but leave it UNSEALED. Place that unsealed envelope (with the letter inside it) into another envelope

Take it to Borough Hall or The Geekery and drop it into either of their Sending Holiday Smiles Letters and Card Box by Friday, December 19th.

**Optional** to put a return address on your envelope

Thank you!  
We appreciate  
your participation  
and kindness.