Matawan Day Fall Festival 2025 - Thank You to All Involved!

What an incredible day in Matawan! The festival was a beautiful showcase of our local artists, crafters, businesses, non-profit organizations, restaurants, and Borough departments — all coming together to celebrate our amazing community.

It took an incredible team to make this day such a fun and memorable one. On behalf of Mayor Altomonte and the Borough Council, we extend our heartfelt thanks to:

The Matawan Day Committee – 12 dedicated individuals who spent months planning and finalizing every detail (special thanks to our Borough Administrator for working with our committee and volunteering for the day). The Matawan-Aberdeen Chamber of Commerce, Economic Development, Business and Redevelopment Commission, and the Recreation Commission for their tremendous support, collaboration and countless hours of prep work.

The team of 20 high school students who helped vendors set up, run games, and assist with activities — and to the 35+ adult volunteers who assisted in directing 170 vendors into their specific festival locations.

The Department of Public Works for their tremendous work before, during, and after the event — from setup to cleanup, and everything in between.

The Matawan Police Department, for the logistical help they provided while managing road closures, traffic, and ensuring a safe and secure environment for everyone.

The Fire Department for their ongoing support and the fantastic kids' obstacle course that was a huge hit! The Matawan-Aberdeen First Aid Squad for being on hand to assist those in need.

The Borough Recycling and Clean Communities Coordinator for bringing us the wonderful stilt walkers who engaged so nicely with attendees.

The Matawan Historical Society, The Geekery, Main Street Donuts, and DiBari's Main Street Pizza Restaurant for hosting this year's fun contests.

The broadcast booth team for taking care of running the show, covering the guest interviews throughout the day, in addition to the contests, and the special events happening out and about the festival.

The businesses, non-profits, crafters, and food vendors who participated — and special thanks to The Villages at Meadowbrook and Aberdeen Township for providing shuttle services and equipment for the day.

And of course, a huge thank-you to our sponsors — this day wouldn't have been possible without your generosity!

Premiere Sponsor: New Jersey Sports Chiropractic & Physical Therapy, PC – your support truly makes all the difference. Diamond Sponsors: Waitt Funeral Home / Bedle Funeral Homes, Bellazio Salon Suites (Bellazio Collective), MJ's Restaurant, Jersey Medical CarePlatinum Sponsors: OceanFirst Bank, Mic Squared Events, Monmouth County TourismZone Sponsors: Aby's Mexican Restaurant, Community Care Partners, Mikey's Meats, Main Street Donuts, John Vincent Scalia Homes for Funerals and Cremation Services, Inc, Brew Coffee Bar, Tao & Zen Acupuncture, All Around Matawan Aberdeen, Vin Gopal Civic Association, and Garden State Smiles. Boosters: Canna Bar, Matawan-Aberdeen Public Library, Pivotal Pilates, Shark Tooth Studios, and Temple Beth Ahm

Stay tuned this week as we share more photos and videos from the day — including all the contests, performances, and fun that made this year's festival unforgettable!

Matawan Day Fall Festival has become so much more than a town event. It's a celebration of community spirit, teamwork, and pride in our unique and wonderful home - the Borough of Matawan.