



Matawan Borough Economic Development, Business and Redevelopment Commission
with assistance from the Matawan-Aberdeen Chamber of Commerce



Main Street Blues and Cruise Night

May 27, 2026 (rain date – May 28)

6:00 pm – 9:00 pm Main Street, Matawan

SPONSOR PACKAGES

☐ Cruise Sponsor

1. Sponsorship includes advertising on social media, on the Matawan- Aberdeen Patch Community Calendar
2. Main Street banner and flyers with you as sponsor
3. Acknowledgement and announcements of sponsors during the event
4. Your business name added to awarded trophy

Blues & Cruise Sponsor Package: \$600

☐ Blues and Cruise Night Music Sponsor

1. Stage banner showing your business as a music sponsor
2. Sponsor name announced during event
3. Sponsor name advertised on social media
4. Free vendor spot at event

Blues Sponsor - \$600

☐ Blues and Cruise Night Trophy Sponsor

1. Your business name added to the awarded trophies
2. Sponsor name announced during event
3. Sponsor name advertised on social media
4. Free vendor spot at event

Blues & Cruise Night Trophy Sponsor - \$400

Please fill out the form below and submit with payment to Borough of Matawan
201 Broad Street, Matawan, NJ 07747 attn: Cathy Zavorskas

Name _____

Business Name _____

Address _____

Phone _____

Contact person for event _____

Signature _____

_____ I will attend and use my vendor spot

_____ I will not be attending the event

----- For office use:

Amount enclosed _____ by ck _____ by cc _____ Date rec'd _____



Matawan Borough Economic Development, Business and Redevelopment Commission
with assistance from the Matawan-Aberdeen Chamber of Commerce
presents



5th ANNUAL MAIN STREET BLUES & CRUISE NIGHT

Vendor Application

Main St., Matawan*

Wednesday, May 27, 2026 (Rain date, Thursday, May 28, 2026)

6:00 pm – 9:00 pm

Vendor Spot \$50 Food Vendor \$150 Snack Vendor \$75

No refunds. Net proceeds will be a tax-deductible donation to

The Shore Knights and Parents of Special People

Any vendor selling, sampling or giving away any consumable product must apply for a permit from the Monmouth Health Dept. Permit not needed for wrapped commercial brand candy or bottled water. Do you need an application? Yes _____ No _____

Business Name _____

Contact Name (Owner or Representative) _____

Address _____

Contact Phone Number(s) _____

Cell Phone Number (day of event) _____

Email Address (primary source of communication) _____

Website and/or Facebook Page _____

Items and/or services being sold or provided _____

Make check payable to: Borough of Matawan and return with this completed form to: Matawan-Aberdeen Chamber of Commerce c/o Linda Martine, PO Box 522, Matawan, NJ 07747 as soon as possible to secure your spot.

Spots are limited. Don't Delay. If sold out, your check will be returned.

****Tables, Chairs and Electricity NOT provided, you must bring your own****

Vendor check-in time, location and parking instructions to be announced to all registrants.

NO REFUNDS....ALL FEES ARE A DONATION

For further information, please call 732-566-3898, ext. 130 to speak to Cathy Zavorskas or email cathy.zavorskas@matawanborough.com

*Address for GPS –

28 Little St. Matawan, NJ 07747 - vendors will be entering Main Street via Little & Broad Streets.

Time for set up and parking for vendors will be announced

This application will not be accepted without the attached Hold Harmless Agreement signed by the vendor.





SPECIAL EVENT HOLD HARMLESS AGREEMENT

Applicant Name: _____

Applicant's Business: _____

Applicant Address: _____

Applicant Phone #: _____

Event: Matawan Blues & Cruise Night

Event date: 5/27/2026 (or rain date)

In consideration of being permitted to attend as a vendor at the Blues & Cruise Night within Matawan Borough, the undersigned does hereby personally, and on behalf of the above-named applicant, agree to waive, release, indemnify, and hold harmless the Borough of Matawan and the Matawan-Aberdeen Chamber of Commerce, its officers, employees, and agents from and against any and all liability, claims, demands, actions, causes of action, proceedings, awards, judgments, and expenses (including attorney's fees and litigation costs) of every kind and nature, and by whomsoever made or brought, in respect of any personal or bodily injury (including death) to any person, and any loss of or damage to any property, caused directly or indirectly by the undersigned and/or applicant, its officers, employees, agents, or subcontractors, engaging in and/or sponsoring the Blues & Cruise Night.

CODE OF CONDUCT FOR PARTICIPANTS

To promote an enjoyable and inclusive event, the following behavioral standards apply to all vendors, exhibitors, and organizations:

1. **Respectful Interaction**
Speak and engage respectfully. Do not approach or confront attendees in a way that could reasonably be seen as harassing, intimidating, or coercive.
2. **No Disruption of Others**
Avoid actions that interfere with the ability of other vendors, participants, or attendees to use and enjoy the event space. Do not obstruct pathways, encroach on others assigned areas, or create excessive noise.
3. **Amplification Restrictions**
You may not use loudspeakers, megaphones, or other amplified sound devices without written Borough approval in advance.
4. **Stay Within Your Assigned Area**
Remain within the physical space designated to you. Do not block sidewalks, emergency lanes, or other shared areas.
5. **Compliance with Law and Borough Guidance**
You must follow all applicable laws and Borough instructions during the event.
6. **Consequences for Violations**
Borough officials may remove or disqualify any participant whose behavior violates this Code. The Borough will apply this Code uniformly and without regard to a group's message, affiliation, or beliefs.

By registering as a vendor for the Blues & Cruise Car Show you agree to the Hold Harmless Agreement and follow this Code of Conduct and understand that violations may result in immediate removal. Dated this day _____ of _____, 2026

Printed Name

Signature