



# Matawan-Aberdeen Chamber of Commerce

*Helping to Build A Strong Business Community Since 1968*

P. O. Box 522  
Matawan, NJ 07747

[www.macocnj.com](http://www.macocnj.com)

April 30, 2015

**RE: MATAWAN DAY AND FOOD FESTIVAL – Vendor Letter**

The **Matawan-Aberdeen Chamber of Commerce** is **happy to announce that we** will be presenting ***Matawan Day and Food Festival*** this year on Sat., Oct. 3, 2015, from 12pm - 5pm, on Main St. in Matawan.  
Rain Date: Sun., Oct 4<sup>th</sup>

Matawan Day and Food Festival attracts thousands of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community.

We invite you to take advantage of this opportunity to increase your exposure and advertise your business by being a vendor at this wonderful event. Choose one of the following and get your business' name into the community.

**Non-Profits - \$35:** 10' x 10' space on Main St.

**Vendors - \$85:** 10' x 10' space on Main St. for businesses handing out information only

**Crafters/Retailers - \$100:** 10' x 10' space on Main St. for businesses selling items and/or services

**Food Vendors - \$300:** 20' x 10' space on Main St. for businesses selling food

Publicity for the event is as follows:

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in banks, stores and other businesses throughout Matawan, Aberdeen and surrounding areas.
- Announcements on the Chamber's website, Facebook page and Twitter

Your participation will help make this event a great celebration of community.  
See attached application.

***\*\*Tables and Electricity NOT provided, you must bring your own\*\****

Please check-in at the Check In table at either end of the event. You will be directed where to setup from there.  
Registration begins at 8:30am. Set-up time is from 9am – 11am.

For further information, please call Matawan Day Hotline 732-970-6489 or email [matawanday2015@gmail.com](mailto:matawanday2015@gmail.com)



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## Matawan Day & Food Festival 2015 Vendor Application

Oct. 3, 2015 12:00 pm – 5:00 pm Rain Date Oct. 4, 2015 Main St., Matawan

Our business will be part of Matawan Day and Food Festival. **Please circle one of the options below.**

**Non-Profit: \$35**

(If selling food, Please call us)

**Vendor: \$85**

(Handing out info)

**Crafter / Retailer: \$100**

(Selling product)

**Food Vendor: \$300**

(Health & Propane Permit required\* + Insurance Cert naming MACOC as additional insured)  
\*fee payable to Borough Health/Fire Dept may apply

**Please make check payable to: Matawan-Aberdeen Chamber of Commerce, and return with this completed form to: PO Box 522, Matawan, NJ 07747 as soon as possible for best location**

Business Name

Contact Name (Owner or Representative)

Address

Contact Phone Number(s)

Email Address

Items and/or services being sold or provided

Will you be using: propane, generator, sterno, charcoal, etc. Yes / No

Portable Generator, please bring 100' cord so that generator can be moved away from the crowd.

Please let us know if your generator is not portable.

Will you be using a Truck or Tractor Trailer as part of your display? Yes / No

Special Request & Number of Spots if requesting more than one

How did you hear about Matawan Day?

**\*\*Tables and Electricity NOT provided, you must bring your own\*\***

Please check-in at the Check In table at either end of the event. You will be directed where to setup from there.

Registration begins at 8:30am. Set-up time is from 10am – 12pm.

For further information, please call Matawan Day Hotline 732-970-6489 or email [matawanday2015@gmail.com](mailto:matawanday2015@gmail.com)